

Others claim it.
Only Pointer proves it!

Proven control of Emerald Ash Borer



Over the last seven years, Wedgle® Direct-Inject™ applications of Pointer® Insecticide have saved thousands of Ash trees, providing proven control of Emerald Ash Borer (EAB), preventively and curatively, even in heavily infested areas.

Protect your Ash trees with confidence...

With Wedgle Direct-Inject applications of Pointer Insecticide



No other treatment method has saved as many Ash trees!

"Last year I treated 2,000 Ash trees and lost only three. Since 2002 I've treated thousands and thousands of trees in Michigan and Ohio with Pointer Insecticide applied with the Wedgle Direct-Inject system. Nearly all these trees are thriving, even while nearly every untreated Ash nearby has died. This is the most effective treatment available."

Master Arborist
Michigan/Ohio

No other treatment method protects against drilling damage!

The Wedgle Direct-Inject treatment system is the ONLY trunk injection system on the market that does not require drilling. Drilling wounds can seriously damage a tree's ability to move and store nutrients.

More FAQ

When should I treat my tree?

For best results, you should treat your Ash tree before it becomes infested or begins exhibiting symptoms—as soon as EAB has been identified within 15 miles of your trees.

How often should my trees be treated?

A single application provides full-season control, even in heavily infested areas. Pointer® is also used preventatively with annual applications.

What will happen if I treat my trees but the city/neighbor is not treating the trees nearby?

Tree studies and field use since 2001 have shown that Pointer-treated trees can thrive even in areas with heavy insect pressure evidenced by swarming of EAB adults within 50 feet of trees. In fact, groups of treated trees survive in areas surrounded by hundreds of trees that have died from EAB infestations.

Who should treat my trees?

Pointer Insecticide should be applied by trained tree-care professionals using the Wedgle® Direct-Inject™ no-drill treatment system.

- No other treatment method has saved as many Ash trees!
- No other treatment method is as tree-friendly!

FAQ: Controlling EAB with Pointer® Insecticide

Why should I use Pointer Insecticide?

Field results have proven that Pointer Insecticide is an exceptionally effective, reliable way to protect Ash trees from the devastation caused by Emerald Ash Borers. Pointer can protect healthy trees from EAB infestations. It can also save trees already infested, if treated soon enough.

What is Pointer Insecticide?

Pointer is an imidacloprid formulation manufactured by ArborSystems. Pointer is applied with the ArborSystems Wedgle® Direct-Inject™ Tree Treatment System, an easy, fast and tree-friendly way to treat trees that protects the trees' health and prevents long-term wounding.

What are the benefits of the Wedgle Direct-Inject system?

The Wedgle Direct-Inject system is the only trunk injection system that does not require drilling. It uses a small injection tip to place chemical beneath the bark, right where the tree can most easily use it.



How does Pointer kill EAB?

The Direct-Inject method injects chemical directly to where EAB larva are feeding, quickly killing larva and preventing damage. The damage caused by feeding larva is what kills the tree. The chemical also spreads throughout the tree to the branches and leaves, where it kills leaf-feeding adults.

Effective Control

How quickly will it work?

The Wedgle Direct-Inject system places chemical in the active layer of the tree where it then spreads throughout the tree much more quickly than with trunk drilling or soil injection methods. Control of insects can be achieved in as little as three to five days.

Can drilling hurt my trees?

Yes. Wounds caused by drilling cut off a tree's ability to move and store nutrients. Repeated drilling can seriously impact a tree's vitality. For conditions like EAB, where repeated treatments will be needed, a non-drilling method is highly preferable.



Photo courtesy: Ship and Tree, Associates

- Drilling wounds disrupt nutrient movement
- ArborSystems Direct-Inject method leaves no permanent wounds



Well then, why not spray or soil drench?

Spraying only kills adult EAB, not the larva inside the tree. Soil drenching places chemical in the ground around the tree. It takes one or two months before the tree absorbs the chemical, by which time it may be too late to protect the tree. Soil drenching may not work at all for larger trees.

Other products claim to be more effective. What should I believe?

One often-promoted product is experimental—it has not been fully tested and is not labeled for Emerald Ash Borer control. Ask to see the chemical label, to see if it is authorized for EAB use. No other product has been in use as long as Pointer, or has saved as many Ash trees as Pointer.

Pointer® Insecticide

Why is Pointer the best option for Emerald Ash Borer protection?

There are three reasons to choose Pointer Insecticide applied with the Wedgle Direct-Inject system over other treatment or prevention options.

- First, Pointer has been in use since 2001. It has **saved more Ash trees than any other treatment option**. Case studies of Pointer's proven success are shown on www.TreeResearch.org.
- Second, ArborSystems Direct-Inject system is the **only trunk injection method that does not require drilling**, protecting trees from drilling damage.
- Third, Pointer applied with the Direct-Inject system is the **fastest way to protect your tree**. No other treatment option kills Emerald Ash Borers more quickly.

The Wedgle® Updated!

Direct-Inject.
TREE INJECTION SYSTEM

**Don't Drill...
Direct-Inject!**
Protect your trees
from drilling damage.



FAQ continued on back panel.